

Cambridge Day 12 November 2011 Berlin

09:15 – 09:45

Keynote

Upwardly mobile – m-learning and language education, *Lindsay Clandfield*

There's a revolution underway in the field of technology and education: the mobile revolution. Smartphones, mini laptops, tablet computers and e-readers mean that it is increasingly possible to do language work anywhere and at any time. I will look at examples of projects already in place around the world and explore possibilities that you and your students can begin using now.

10:00 – 11:30

Workshop A (in English)

Exploiting visual material for Cambridge ESOL preparation classes - motivating activities to provide speaking and writing practice for your students, *Sue Herbert (Cambridge ESOL)*

The workshop will look at how you can make the most of visual material to motivate your students and stimulate them to improve their speaking and writing skills. Activities will focus mainly on B1 and B2 levels and can be used in general English classes as well as for specific exam practice.

Workshop B (in English)

Direct to FCE, *Laura Hudson (Macmillan)*

Students know that each exam task has a time limit, but how can we encourage them to keep to these during self study? *Direct to FCE* is Macmillan's brand new Cambridge ESOL First Certificate preparation course. Its accompanying website motivates students to tackle authentic exam tasks and improve their ability to complete them within specific time limits.

Workshop C (in English)

English Unlimited – Making a difference: meeting the needs of the 21st century, *Nick Foster (Klett)*

What challenges do the learners of the 21st century face? What specific skills and strategies do they need? In this workshop, we will consider these questions – and look at the English Unlimited series from Klett, which provides an approach and material which is of particular relevance and use to today's learners of English.

12:00 – 13:30

Workshop D (in English)

Top Tips for CAE (Certificate in Advanced English), *Leo Waters (Cambridge ESOL)*

The aim of this seminar is to support teachers preparing candidates for the Certificate in Advanced English (CAE). The focus of the seminar is to identify key tips for dealing with CAE tasks and to suggest classroom ideas for developing appropriate skills for these tasks. Leo Waters will also provide techniques and ideas to help students perform to the best of their ability in the exam. The seminar is aimed at teachers with and without experience with CAE.

Workshop E (in English)

The Art of Small Talk, *Rebecca Sprengel, (Langenscheidt)*

Small talk is often grossly underestimated by German business people, who regard it as not being part of "business English". In practice, however, these are often the areas where business people have most difficulties. We will look at practical conversation techniques and communication patterns which can easily be learnt. In an intercultural context, we can also help our students realise how important small talk is and which topics are appropriate.

Workshop F (in English)

Speak Out and the BBC, Rob Dean (Pearson Longman)

Is your search for authentic and captivating material at times time-consuming? Does adapting it to your students' level not always come easy? Now, would you say the BBC reflects the English of the world around us? Would this source be useful for your classroom? Come along and find out about *Speak Out*, a new general English course co-branded with the BBC and which uses the BBC's authentic video material to provide the springboard for meaningful speaking and writing tasks.

14:15 – 15:45

Workshop G (in English)

Get ready for Young Learners English tests, Sharon Wilson (Cambridge ESOL)

This seminar aims to familiarize the audience with the Young Learners English tests for children aged 9 to 12 years old and will explain the benefits of preparing children for YLE. The presenter will give classroom ideas on how to develop language skills that are tested in the YLE tests but can also be used in the general classroom.

Workshop H (in English)

It's time to Skill Up! Activities for building business vocabulary, Helen Strong (Business Spotlight)

Do your learners complain that there are too many words in the English language? Do they have problems moving from passive knowledge to active and confident use of new words? It's time for your students to *Skill Up!* In this workshop Helen Strong, author of *Business Spotlight in the classroom*, will discuss the theory behind vocabulary acquisition and present vocabulary-building activities for your business English lessons, using materials from *Business Spotlight* magazine, audio and online.

Workshop I (in English)

Better Teaching OUTCOMES, Stuart Beaumont (Helbling)

Striking the right balance between grammar and skills, practice and theory is one of the most difficult tasks any teacher faces. What is the language that students really need to equip themselves for the practical demands of the workplace, the exam room and the social sphere? In this workshop the speaker aims to provide an overview of the course and ways in which to use the materials.

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