

A Practical Approach to Teaching Business Skills

In today's highly competitive business environment, students in your Business English classes expect more – a lot more. Cambridge ESOL has developed a series of business skills seminars designed to help you give your students the practical, real-world skills that they can take from class and put immediately into practice.

Contents:

In this workshop you will get an introduction to different Business Skills seminars and tips on how to incorporate them into your general Business English as well as your BEC examination preparation classes.

Targets:

- To offer candidates a chance to learn or develop practical skills they can use in the workplace
- To demonstrate how preparing for BEC can help candidates to develop real world business skills
- To emphasise the benefits of obtaining a BEC qualification

Accreditation:

This seminar is IQ-accredited. Participants will receive 5 credit points (§ 8 IQVO).

The seminar fee includes all materials.



Leistungspunkte:
5

Termin:
12.03.2010

Beginn/Ende:
14:30 – 17:30 Uhr

Preis:
25 Euro inkl. MwSt

Ort:
Frankfurt am Main
(Provadis Campus)

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(max. Teilnehmerzahl 18):**
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